

- **Incentive Timing:** July 1st through August 31st 2016
- **Packages:** 450/500mL: Nestea, Minute Maid, 5Alive (all flavors are eligible)
- **Eligibility:** Purchase 50 cases combined during incentive time period
- **Incentive Details:** Eligible locations will receive a movie night out pass which includes two (2) admissions, one (1) popcorn and two (2) Coca-Cola fountain beverages
- **BONUS INCENTIVE:** The location with the highest margin improvement on bottled Nestea/Five Alive/Minute Maid volume will receive one (1) \$250 Visa Gift Card

